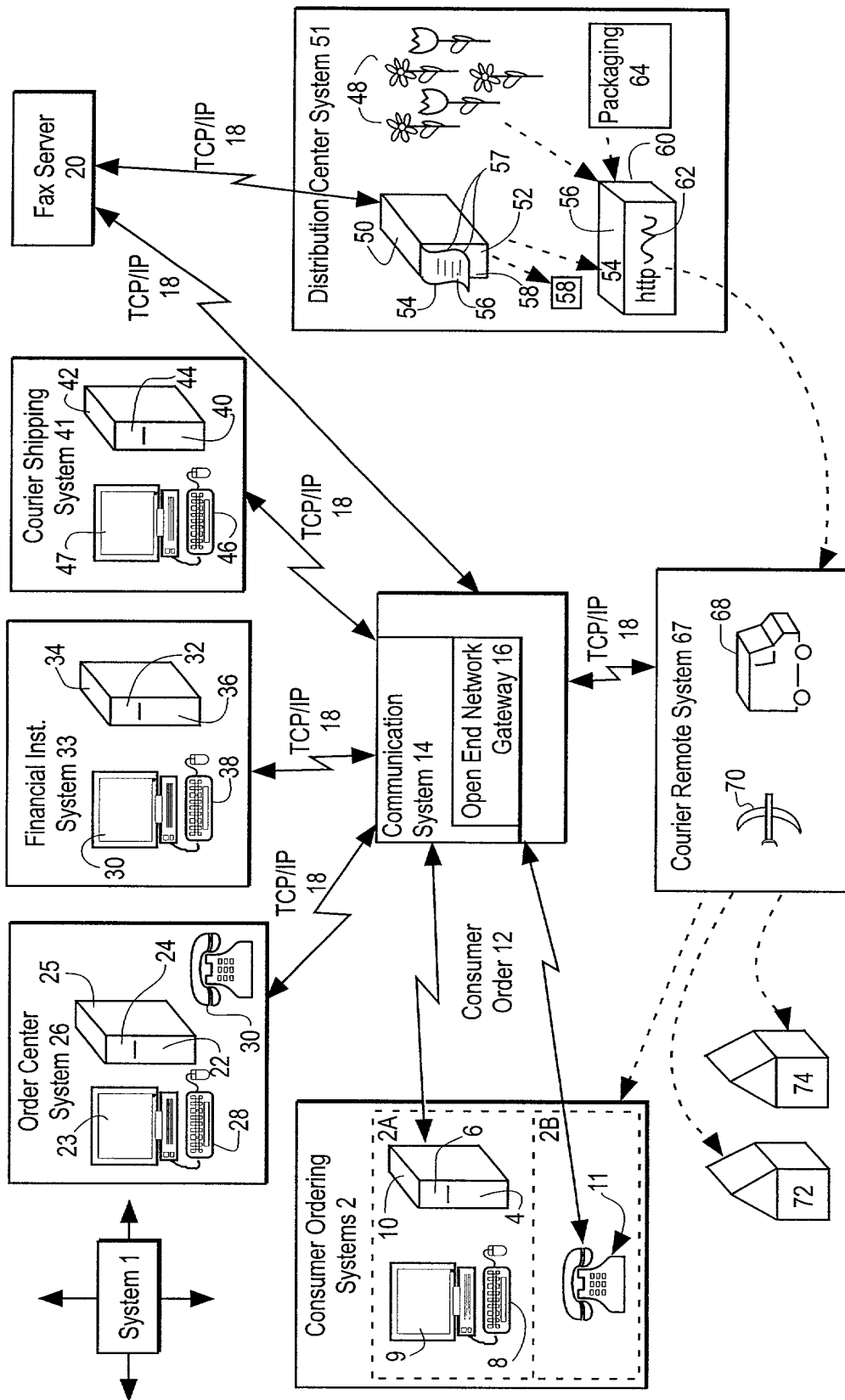


FIG. 1



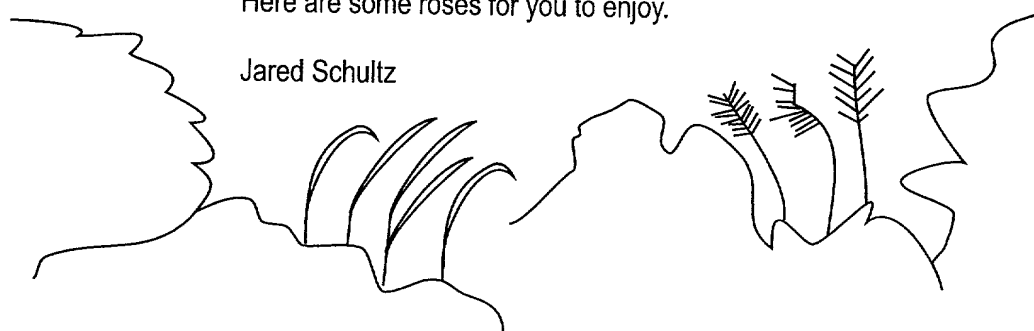
2/44

FIG. 2

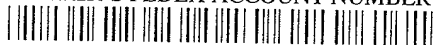
Order: Blue Irises [20IRIS ST]
Order Nr: JSCHU8113300 (Sheet 1 of 1)
Quantity: 1
Order Date: 23 April, 1998
Deliver By: 24 April, 1998
Ship To: Nicholas Rodgers
Proflowers, Inc.
8436 S. Yarrow St.
Littleton, CO 80123 US
Phone: 303-555-5555

Here are some roses for you to enjoy.

Jared Schultz



SHIPPER'S FEDEX ACCOUNT NUMBER



From: Phone: (303)415-9806

ProFlowers.com
850 Mitten Rd.

Burlingame, CA 94010
To: Phone: (303)555-5555
NICHOLAS RODGERS
PROFLOWERS, INC.
8436 S. YARROW ST.

Littleton, CO 80123
REF:JSCHU8113300 (1 of 1)



DELIVERY ADD K833

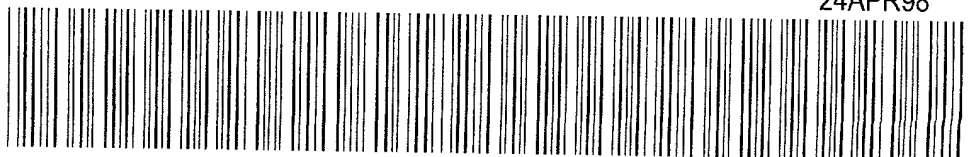
TRK # 7900 7883 4884 PRIORITY OVERNIGHT

FORM ID: 0201

DEN

WN BJC

801-CO-US



FedEx

Federal Express

SHIP DATE:23APR98
MAN WGT:5LBS.
DIMMED:34X8X6

RELEASE#:
6208951

FRI
AI

Deliver by:
24APR98

102290" 9569460

FIG. 3

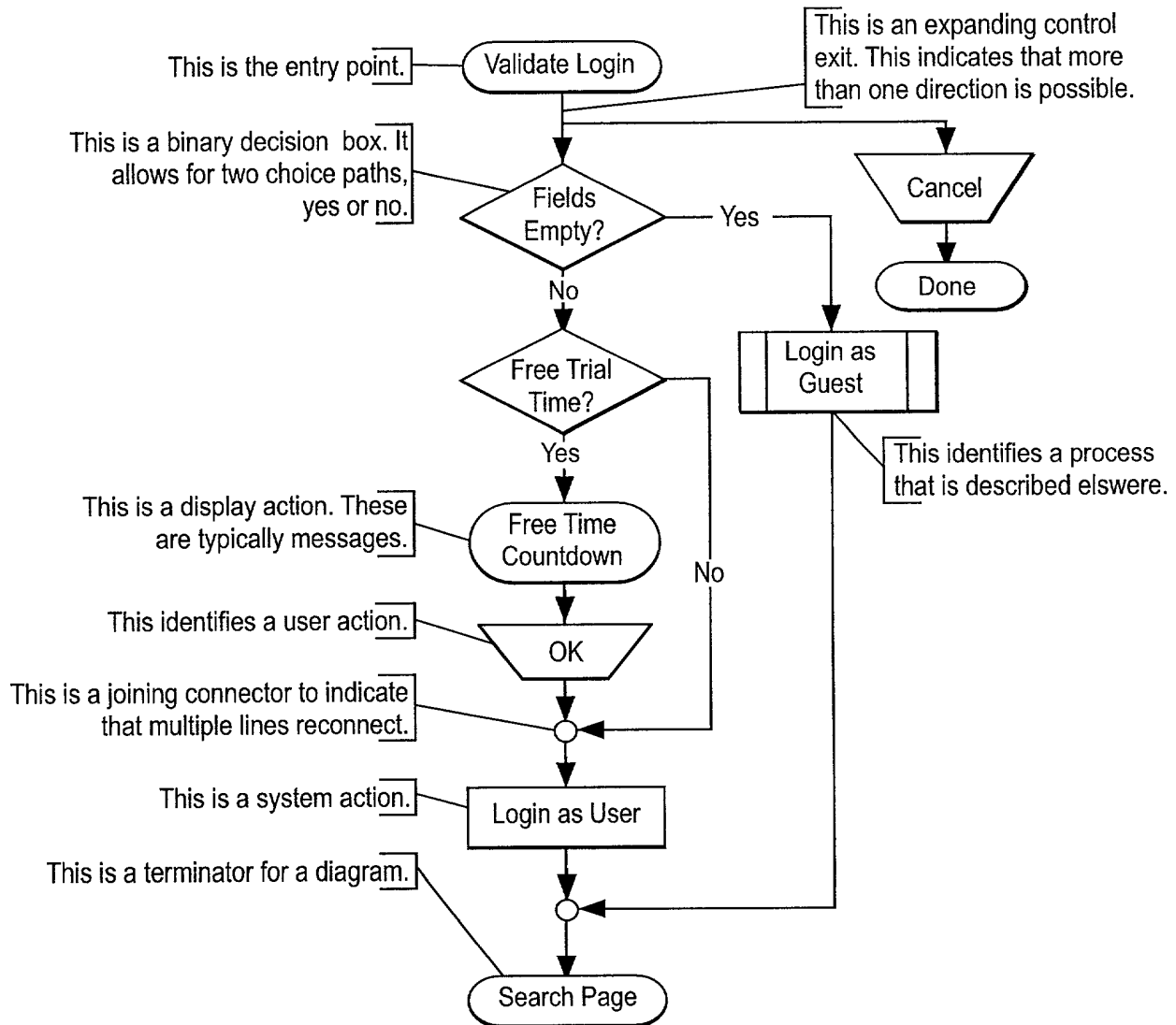


FIG. 4

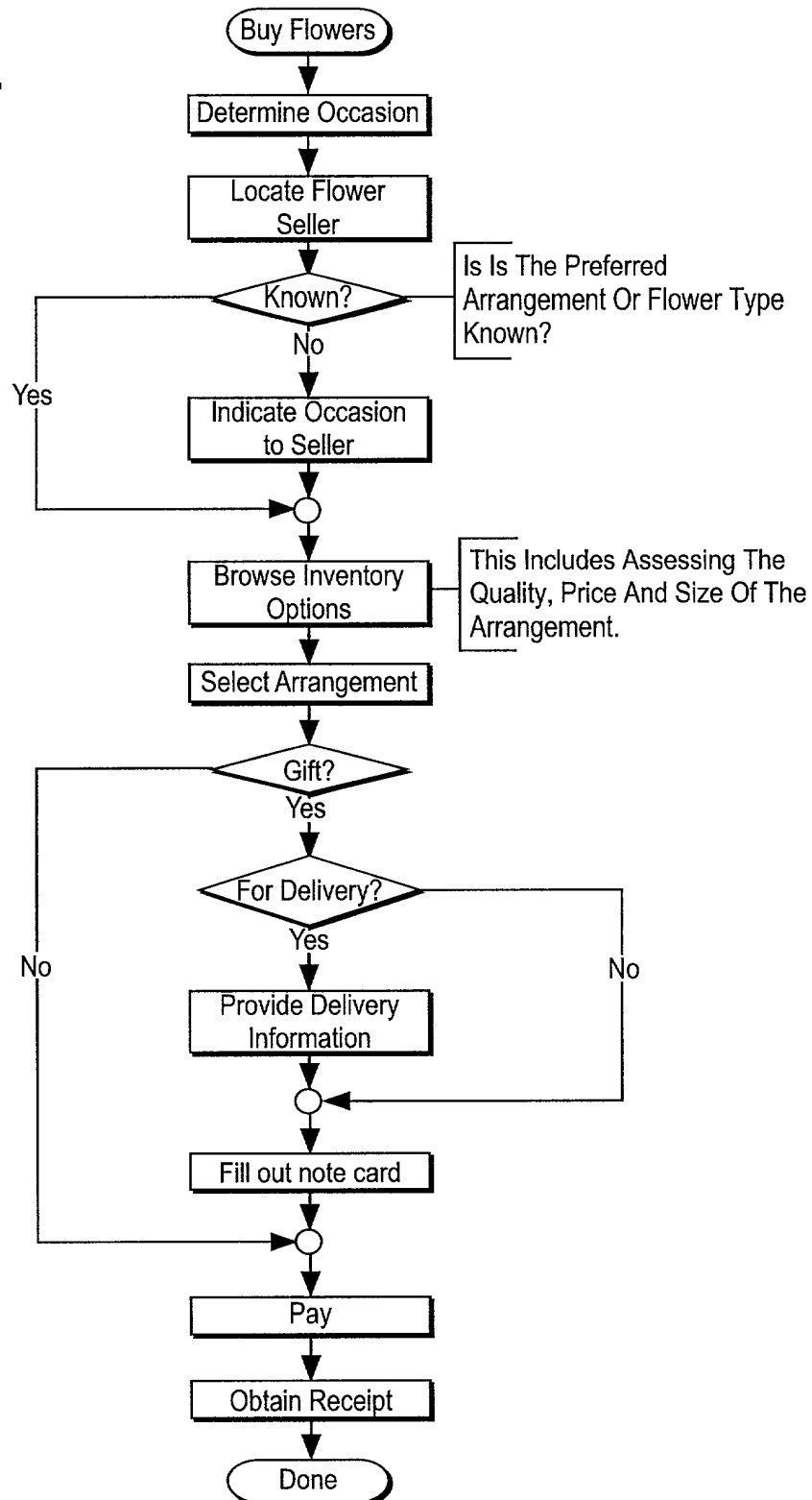


FIG. 5

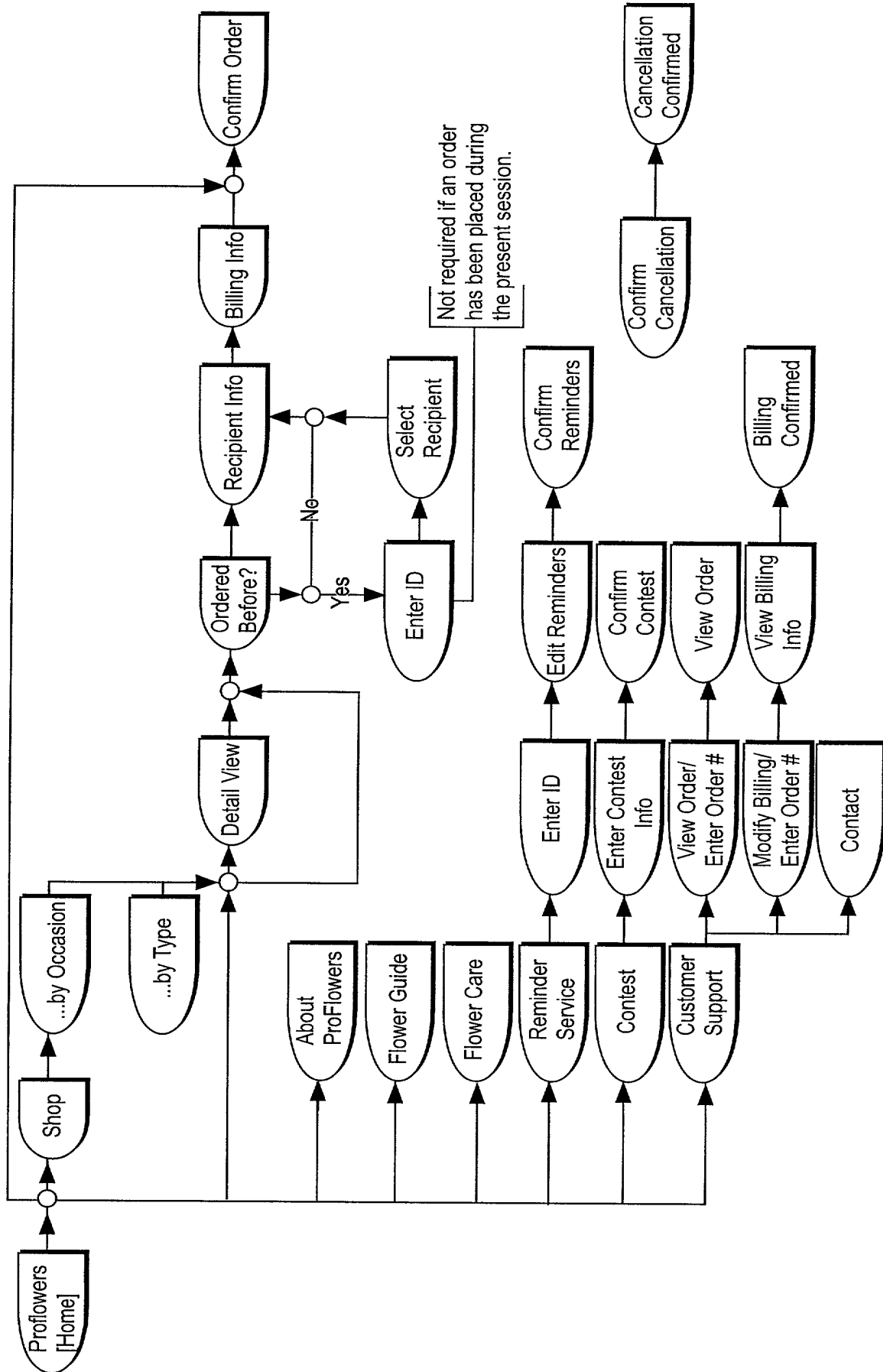


FIG. 6

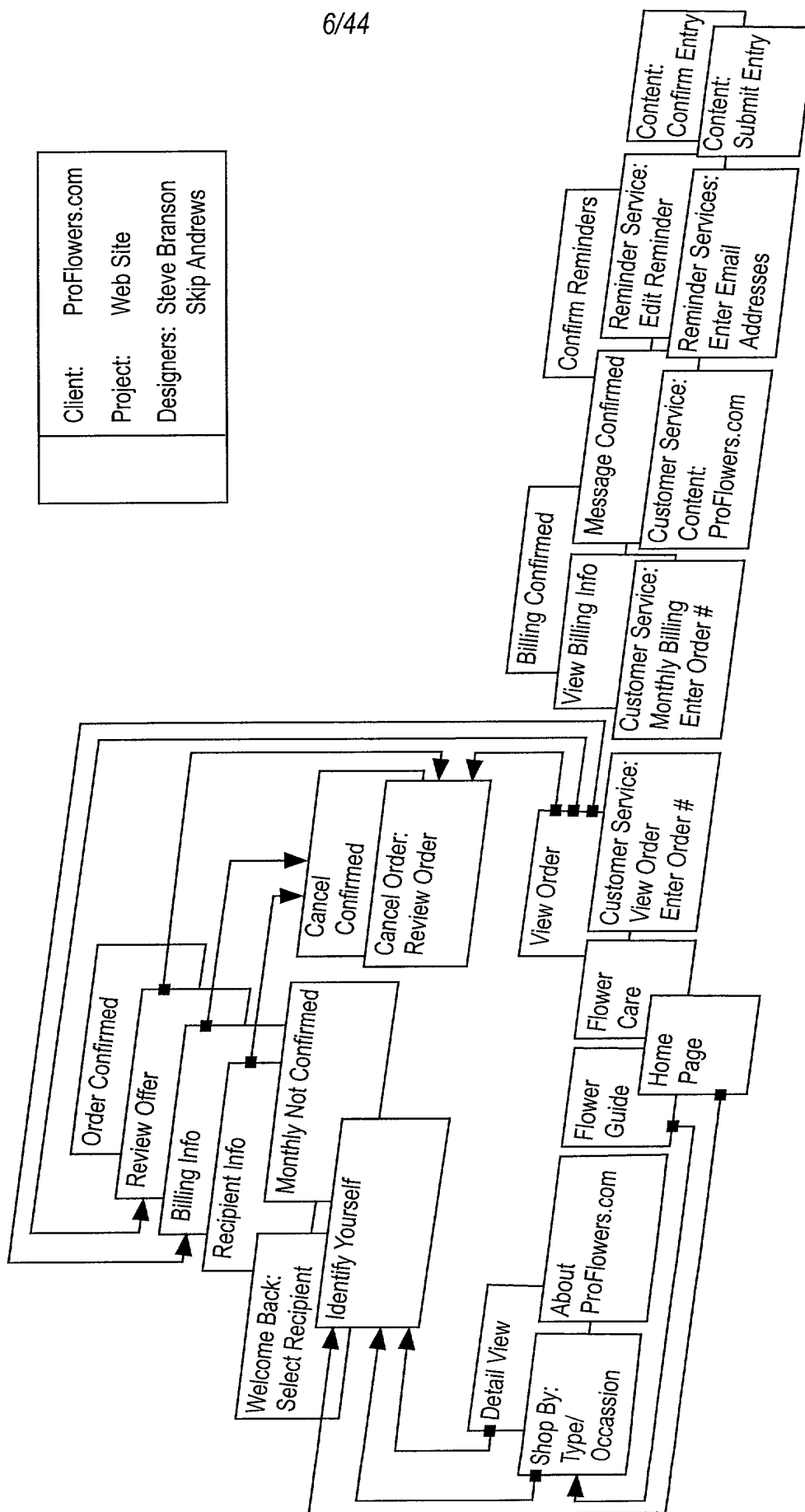


FIG. 7

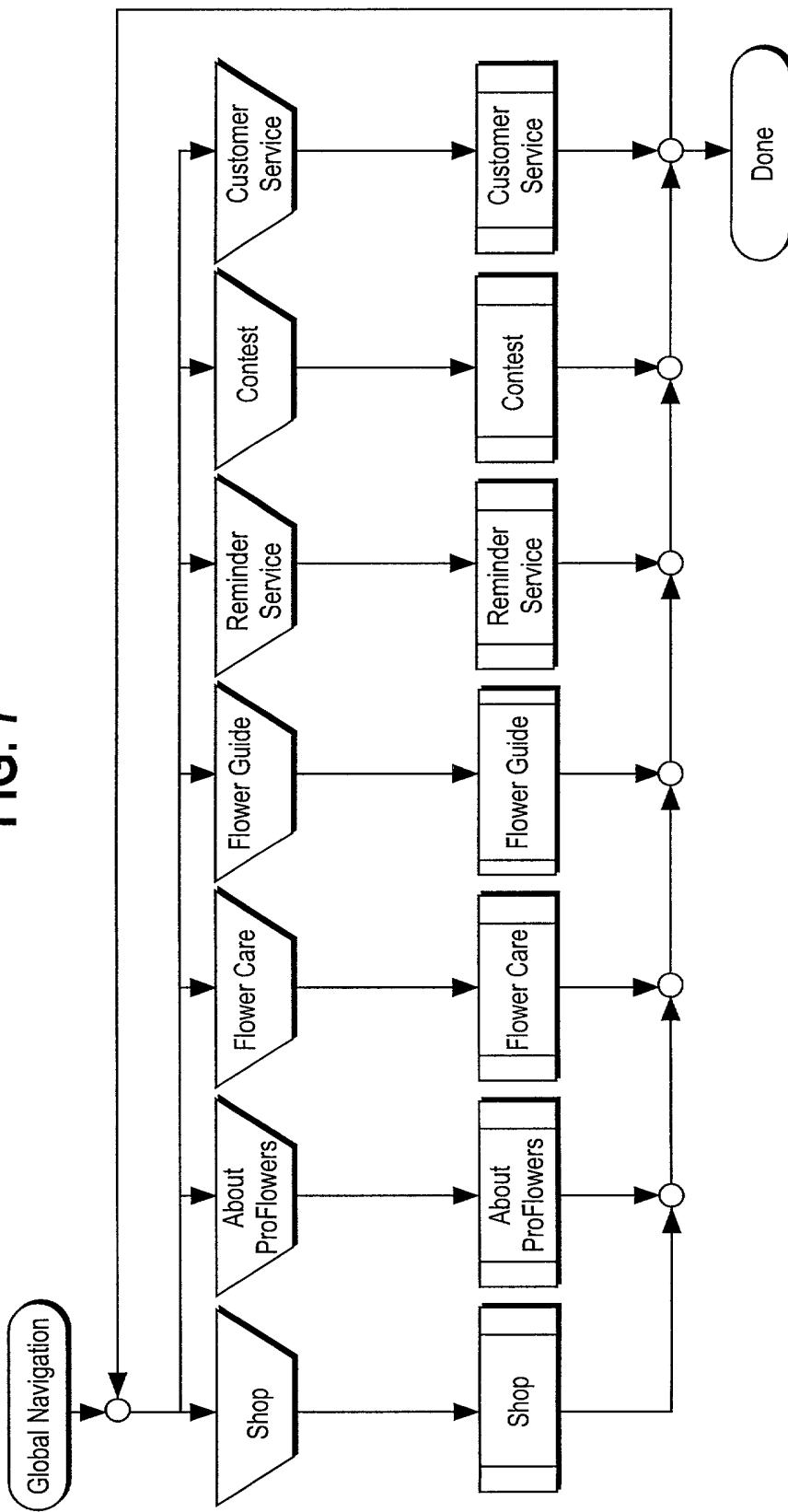


FIG. 8

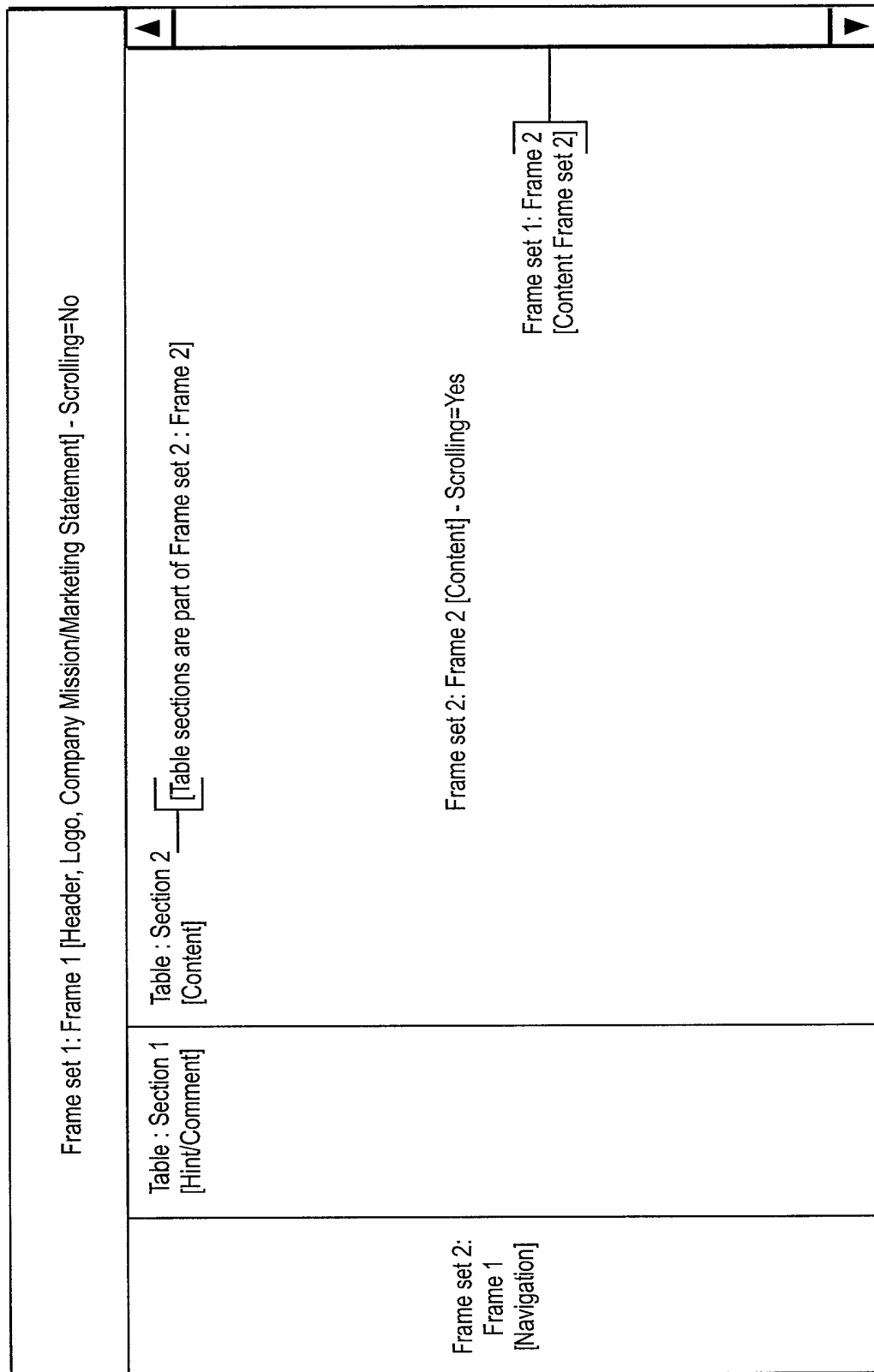


FIG. 9

<h1>Proflowers.com</h1> <p>Proflowers.com ships all arrangements FedEx Overnight directly from growers! All arrangements are packed in ice, and include plant food & care guide.</p>		<p>Welcome to Proflowers. com!</p> <p>► Our Featured Items this month:</p>	
<p>Shop:</p> <p><select an occasion> ▼ or <select a flower type> ▼ Show Me</p>		<p>Occasion Name 1</p> <p>An arrangement of pink asiatic lilies pale yellow or peach gerberas, white freesia and pink roses.</p> <p>Our Price: \$29.95 plus S&H</p> <p>Buy this arrangement</p>	
<p>Features:</p> <p>► About Proflowers.com ► Flower Guide ► Flower Care</p>		<p>Occasion Name 2</p> <p>Bring spring into the life of some one special with this exquisite bouquet of 20 vividly colored graceful tulips.</p> <p>Our Price: \$29.95 plus S&H</p> <p>Buy this arrangement</p>	
<p>Customer Service:</p> <p><select a service option> ▼</p>		<p>Click for Details</p> <p>Click for Details</p>	
<p>Tip: You may browse our inventory by selecting an occasion or flower type.</p> <p>Tip: Click on an item to learn more about Proflowers or flowers in general.</p> <p>Tip: Got a question? Problem with an order? Select a service option from the menu.</p>		<p>► More Arrangements</p> <p>► Fresh Cut Long Stem Roses! Only \$29.95 plus shipping</p>	
<p>Reminder Service</p> <p>May 10</p>		<p>Monthly Contest!</p>	

FIG. 10

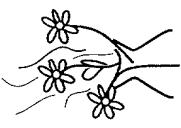

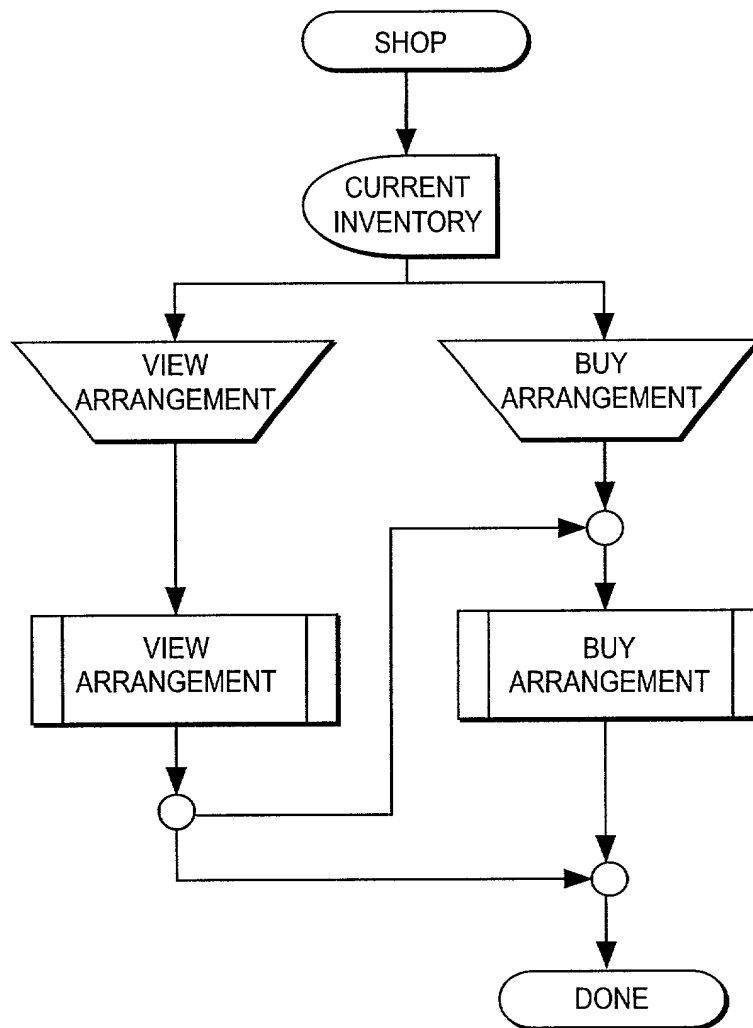
<h1>Proflowers.com</h1>		<p>Proflowers.com ships all arrangements FedEx Overnight directly from growers! All arrangements are packed in ice, and include plant food & care guide.</p>	
<div> <div>Shop:</div> <div> <input type="text" value="<select an occasion>"/> or <input type="text" value="<select a flower type>"/> </div> <div>Show Me</div> </div>		<p>Welcome to Proflowers.com!</p> <p>► Our Featured Items this month:</p>	
<div> <div>  </div> <div> <p>Occasion Name 1</p> <p>An arrangement of pink asiatic lilies pale yellow or peach gerberas, white freesia and pink roses.</p> <p>Our Price: \$29.95 plus S&H</p> <p>Buy this arrangement</p> </div> </div>		<div> <div>  </div> <div> <p>Occasion Name 2</p> <p>Bring spring into the life of some one special with this exquisite bouquet of 20 vividly colored graceful tulips.</p> <p>Our Price: \$29.95 plus S&H</p> <p>Buy this arrangement</p> </div> </div>	
<p>► Tip: You may browse our inventory by selecting an occasion or flower type.</p> <p>► Tip: Click on an item to learn more about Proflowers or flowers in general.</p> <p>► Tip: Got a question? Problem with an order? Select a service option from the menu.</p>		<p>Click for Details</p> <p>Click for Details</p>	
<div> <div>Features:</div> <div> <p>► About Proflowers.com</p> <p>► Flower Guide</p> <p>► Flower Care</p> </div> </div>		<p>► More Arrangements</p> <p>► Fresh Cut Long Stem Roses! Only \$29.95 plus shipping</p>	
<div> <div>Customer Service:</div> <div> <input type="text" value="<select a service option>"/> </div> </div>		<p>► Reminder Service</p> <p>► Monthly Contest!</p>	

FIG. 11





- To Fig. 12b.

FIG. 12b

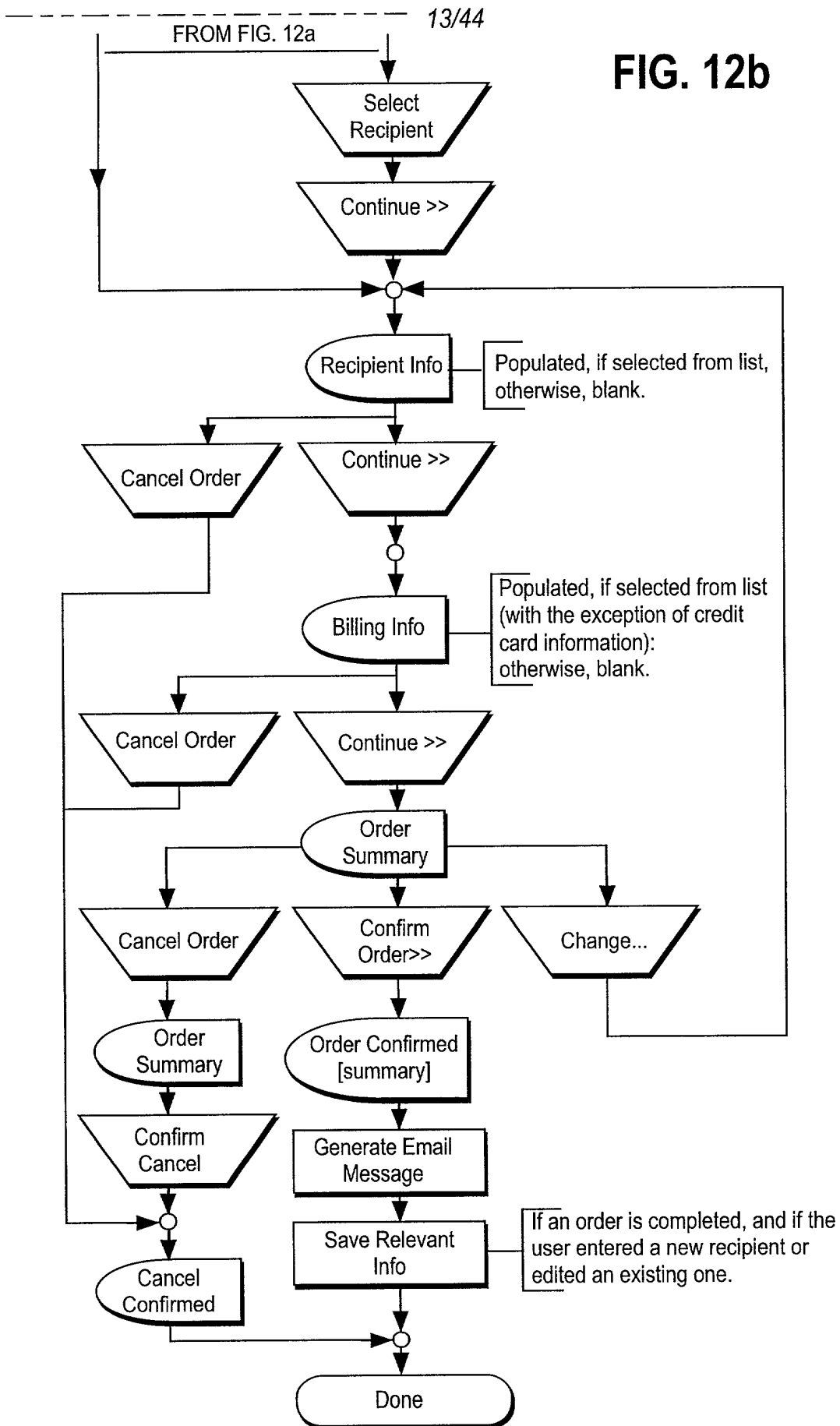


FIG. 13

Proflowers.com

Shop:
▶ <select an occasion> ▼ or
▶ <select a flower type> ▼
Show Me

Features:
▶ About Proflowers.com
▶ Flower Guide
▶ Flower Care

Customer Service:
▶ <select a service option> ▼


May 10
▶ Reminder Service

NEW! ▶ Monthly Contest!

Proflowers.com ships all arrangements FedEx Overnight directly from growers!
All arrangements are packed in ice, and include plant food & care guide.

Home

► Shop by Occasion / Type : Occasion / Type Name



Click for Details

Occasion Name 1

An arrangement of pink asiatic lilies
pale yellow or peach gerberas, white
freesia and pink roses.

Our Price: \$29.95 plus S&H

Buy this arrangement


Click for Details

Occasion Name 2

Bring spring into the life of some one
special with this exquisite bouquet of
20 vividly colored graceful tulips.

Our Price: \$29.95 plus S&H

Buy this arrangement

FIG. 14

Shop:

<select an occasion>

or

<select a flower type>

Show Me

Features:

About Proflowers.com

Flower Guide

Flower Care

Customer Service:

<select a service option>

May 10

Reminder Service

NEW

Monthly Contest!

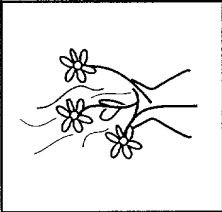
Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!

All arrangements are packed in ice, and include plant food & care guide.

Home

Occasion / Type Arrangement Detail



An arrangement of pink asiatic lilies, pale yellow or peach gerberas, white freesia and pink roses.

Perfect for Easter or to thank a special person, this bright arrangement includes three pink Asiatic Lilies, three pale yellow Gerbera Daisies, four pink roses, and three white freesia combined with white wax flower. If we experience a shortage of certain flowers, we will substitute flowers of equal quality. We'll make sure that you get the best on the day that your flowers are picked. Carefully hand picked and tied together with an elegant purple paper rose; then shipped direct in a special box with an ice pack, flower care instructions, floral food, and your personal message.

Compare At: \$39.99

Our Price: \$29.95 plus S&H

Buy this arrangement

FIG.15

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!
All arrangements are packed in ice, and include plant food & care guide.

Shop:

>

<select an occasion>

>

or

<select a flower type>

>

Show Me

Features:

>

About Proflowers.com

>

Flower Guide

>

Flower Care

Customer Service:

>

<select a service option>

>

May 10

>

Reminder Service

NEW

>

Monthly Contest!

Home

Tell us who you are...

>

Placed an order before? Enter your email below:

>

New Customer? Just leave the space blank and click "Continue>>".

Your email address:

Continue>>

Proflowers.com feels strongly about our user's privacy.
We will not distribute or otherwise make public your email address or other personal information.

FIG.16

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!
All arrangements are packed in ice, and include plant food & care guide.

Shop:

<select an occasion>

or

<select a flower type>

Show Me

Features:

▶ About Proflowers.com

▶ Flower Guide

▶ Flower Care

Customer Service:

<select a service option>

May 10

▶ Reminder Service

NEW

▶ Monthly Contest!

Home

Whoops!

▶ We were unable to locate your profile. If you think you might have used another email address, go ahead and enter it now.

Otherwise, just leave the space blank and click "Continue">

Your email address:

Continue>>

Proflowers.com feels strongly about our user's privacy.

We will not distribute or otherwise make public your email address or other personal information.

FIG. 17

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!
All arrangements are packed in ice, and include plant food & care guide.

Shop:

<select an occasion> or
 <select a flower type>

Features:

- ▶ About Proflowers.com
- ▶ Flower Guide
- ▶ Flower Care

Customer Service:

<select a service option>

▶ Reminder Service

▶ Monthly Contest!

Welcome back, User Name!

You have selected the Arrangement Name for \$29.95 plus S&H

Send this arrangement to:

▶ Tip: If you are sending this arrangement to someone new, select "New Recipient".

FIG. 18

Shop:

<select an occasion>

or

<select a flower type>

Show Me

Features:

About Proflowers.com

Flower Guide

Flower Care

Customer Service:

<select a service option>

May 10

Reminder Service

NEW!

Monthly Contest!

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!

All arrangements are packed in ice, and include plant food & care guide.

Home

Recipient Information (✓) : mandatory fields

Quantity: 1 arrangement(s) @ \$29.95 ea. plus S&H

Card Message:

To make sure the card prints correctly, please enter your message on the lines provided. Don't forget to say who it's from!

Please ship to: Proflowers ships only to the United States, its Territories and Canada.

First Name: ✓

Last Name: ✓

Address 1: ✓

Address 2: ✓

City: ✓

State/Prov: ✓

Zip/Postal Code: ✓

Delivery Info:

Deliver On: <select date> ✓

✓ Okay to leave if recipient not present.

Unchecking this option may cause delays leading to decreased freshness and additional service charges.

Cancel this Order

Continue>>

FIG. 19

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!
All arrangements are packed in ice, and include plant food & care guide.

Shop:
▶ <select an occasion> ▼ or
▶ <select a flower type> ▼
Show Me

Features:
▶ About Proflowers.com
▶ Flower Guide
▶ Flower Care

Customer Service:
▶ <select a service option> ▼

May 10
▶ Reminder Service

NEW! ▶ Monthly Contest!

Home

Billing Information: (✓) : mandatory fields
▶ Please bill to:
First Name: ✓
Last Name: ✓
Address 1: ✓
Address 2: ✓
City: ✓
State/Prov.: ✓ Zip/Postal Code: ✓
Phone: ✓
▶ Billing Method:
Credit Card: <select card> ▼ ✓ Exp. Date: (mm/yy) ✓
Cardholder: ✓
Account #: ✓
▶ Email Address:
Your Credit Card information is stored on a separate server, and is completely secure.
Your email address will be used to recall your saved profile and to notify you if there are any problems with your order. It cannot be used to access your credit card information.
☒ Please email me about special Proflowers.com offers and specials.

Cancel this Order

Continue>>

FIG. 20

Shop:

<select an occasion>

or

<select a flower type>

Show Me

Features:

► About Proflowers.com

► Flower Guide

► Flower Care

Customer Service:

► <select a service option>

May 10

Reminder Service

NEW

Monthly Contest!

Home

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!

All arrangements are packed in ice, and include plant food & care guide.

Review your order:

Please take a moment to review your order.

If the information is correct, click "Confirm Order>>" to complete your order.

Item:	Quantity:	Price:	Shipping:	Total:
Item Name	1	\$29.95	\$4.95	\$34.80

Ship to:

Card Message:

Happy Holidays

Sincerely, Sender

Delivery Date:

4/20/98

Change...

Bill to:

Recipient Name

1234 Main St.

Anytown, CA 90001

Change...

Cancel this Order

Continue>>

FIG. 21

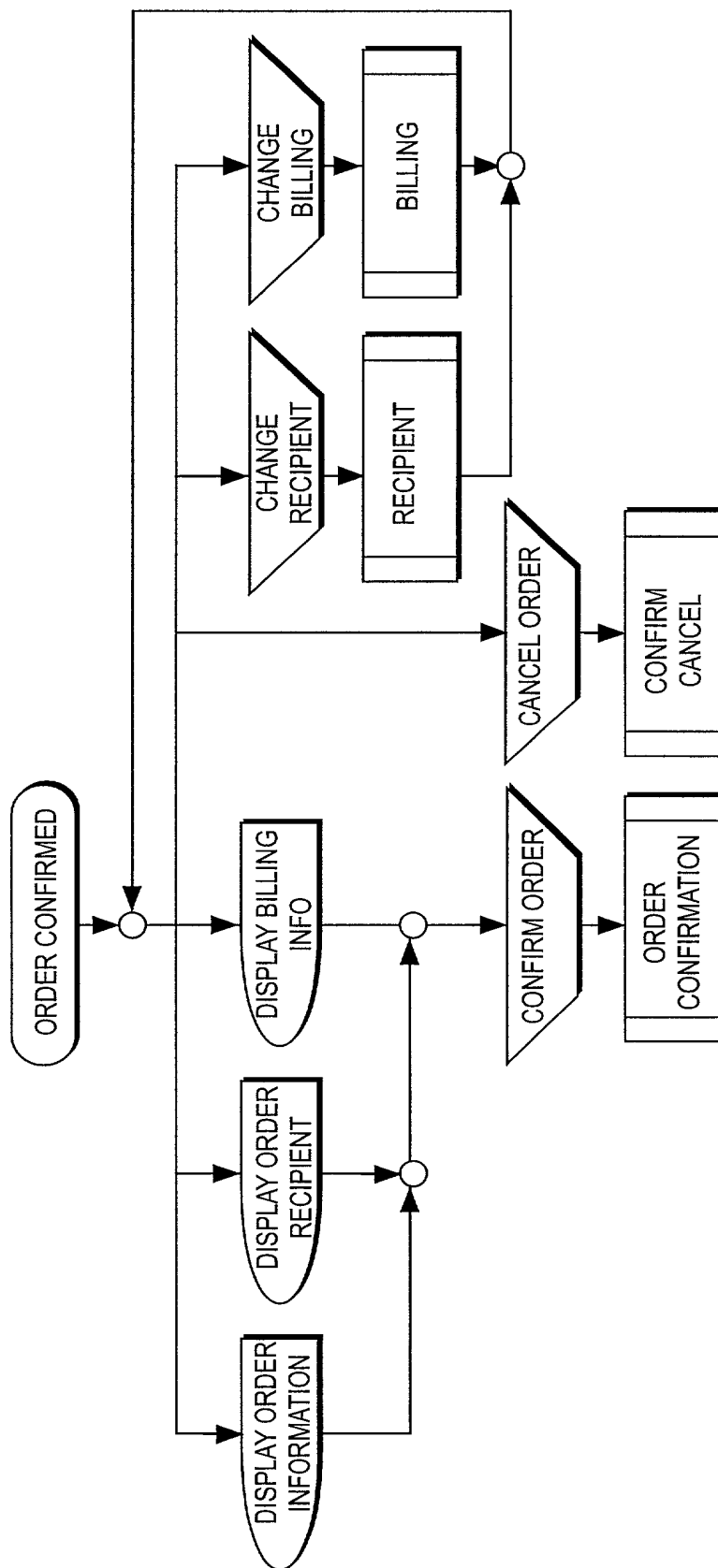


FIG. 22

Shop:

<select an occasion>

or

<select a flower type>

Show Me

Features:

About Proflowers.com

Flower Guide

Flower Care

Customer Service:

<select a service option>

May 10

Reminder Service

NEW!

Monthly Contest!

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!

All arrangements are packed in ice, and include plant food & care guide.

Home

Order Confirmed:

Please print this page and keep it for your records.

You may track or review this order at a later time by selecting "View Order" from the Customer Support menu.

Order Number:

USERN898300

Item:	Quantity:	Price:	Shipping:	Total:
Item Name	1	\$29.95	\$4.95	\$34.80

Ship to:

Card Message:

Recipient Name

Happy Holidays

1234 Main St.

Anytown, CA 90001

Sincerely, Sender

Bill to:

Recipient Name

1234 Main St.

Anytown, CA 90001

Done

Place Another Order

FIG. 23

Shop:

<select an occasion>

▼

or

<select a flower type>

▼

Show Me

Features:

► About Proflowers.com

► Flower Guide

► Flower Care

Customer Service:

<select a service option>

▼

May 10

► Reminder Service

NEW

► Monthly Contest!

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!

All arrangements are packed in ice, and include plant food & care guide.

Home

► About Proflowers.com

Great Quality

Unlike other floral delivery services, Proflowers flowers are shipped directly from the growers and are several days fresher than flowers you might find in your local store. We guarantee the composition and quality of our bouquets with a full satisfaction, money-back guarantee. We have not found any competitor with a similar commitment, and we believe it is just another way of offering better service to you, our valued customer.

Exceptional Value

Because we ship directly from the growers to you, there is no costly middleman. You are buying flowers at wholesale rate, and even with shipping cost, most assortments are 20-30% below comparable retail price and our assortments are fresher, too!

We Appreciate Your Business

Our network of growers and importers represent some of the finest in the country. Our extensive selection process and quality review ensures that all Proflowers.com growers are "a peak above the rest" in the quality and freshness of their flowers.

You, too can order flowers DIRECT from growers! That's right, cut from the field and into your living room in 24 hours!

Each Proflowers.com floral assortment is guaranteed to be of the highest quality and consist of the flowers specified. We have a 100% guarantee on all orders. If the flowers do not arrive in beautiful, fresh condition, we will refund your money.

FIG. 24

Proflowers.com

Shop:

<select an occasion>

▼

or

<select a flower type>

▼

Show Me

Features:

► About Proflowers.com

► Flower Guide

► Flower Care

Customer Service:

<select a service option>

▼

May 10

► Reminder Service

NEW

► Monthly Contest!

Proflowers.com ships all arrangements FedEx Overnight directly from growers!

All arrangements are packed in ice, and include plant food & care guide.

Home

► Flower Care

FOUR STEPS TO LONGER LASTING BOUQUETS

Flowers are an important ingredient in the occasions of our lives, celebrating or commemorating life passages, as well as expressing appreciation of our relationships, achievements, and events. Maintaining your precious moments longer through flowers is easy with four steps suggested by the California Cut Flower Commission.

1. Re-cut the end of each stem using a sharp knife or scissors.
This prevents air pockets from forming inside the stems which block water uptake into the flowers. Re-cut every three days or so.
2. Use clean vases or containers.
3. Remove all leaves which will be under water in the vase.
Submerged leaves will rot and create bacteria, shortening the life of your bouquet.
4. Add floral food, obtained in your shipping box, to the vase of water.
Use the recommended amount for the size of your bouquet. Change the water (and add floral food) every three to four days.

FIG. 25

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!
All arrangements are packed in ice, and include plant food & care guide.

Shop:

> <select an occasion> ▼ or <select a flower type> ▼ Show Me

Features:

> About Proflowers.com
> Flower Guide
> Flower Care

Customer Service:

> <select a service option> ▼

May 10 > Reminder Service

NEW! Monthly Contest!

Home

Flower Guide

The Rose

"The rose is one of the oldest flowers known to man, and still one of the most popular. Nebuchadnezzar used them to adorn his palace in..."

The Rose is the flower of love. It was created by Chloria, the Greek goddess of flowers, but of a lifeless body of a nymph which she found one day in a clearing in the woods...

Quoted from Pickles, Sheila. The Language of Flowers (New York: Harmony Books, 1989.)

Red Roses

Red roses signify love, blah, blah, blah...

White Roses

White roses signify friendship and wellness, blah, blah, blah...

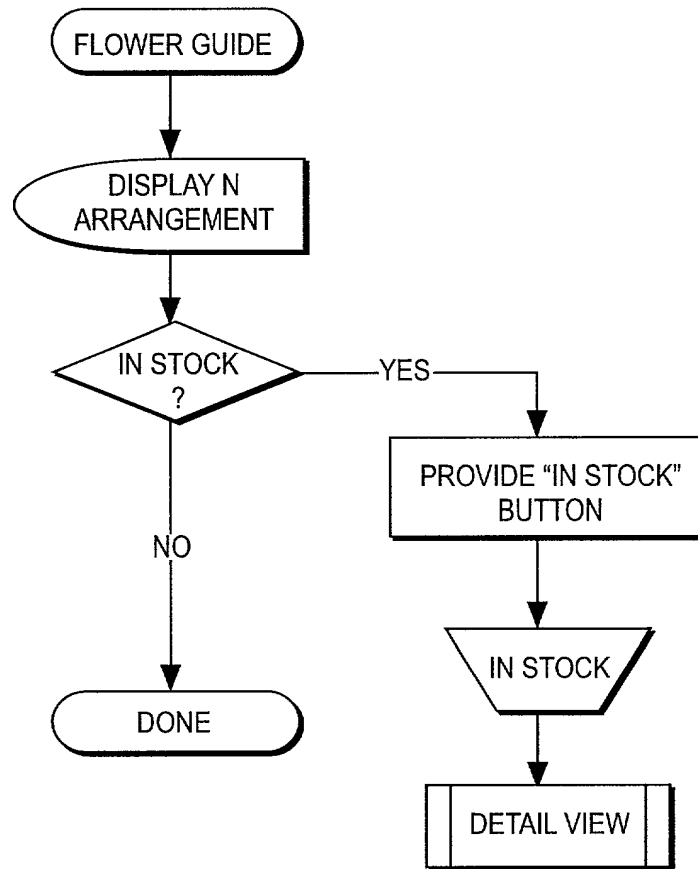
The Tulip

"Perhaps best known for their tulips, Holland has blah, blah, blah..."

Red Tulips

Red tulips signify undying devotion and love blah, blah, blah...

FIG. 26



T02290" 9556,08201

FIG. 27

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!
All arrangements are packed in ice, and include plant food & care guide.

Shop:

<select an occasion>

or

<select a flower type>

Show Me

Features:

► About Proflowers.com

► Flower Guide

► Flower Care

Customer Service:

<select a service option>

► Reminder Service

► Monthly Contest!

Home

► Customer Service : View Order

If you wish to check on your order's status or change any information,
enter the Order Number below.

Your Order Number:

Continue>>

Remember: credit card information cannot be accessed from this web site.
Please leave the credit card information blank if you do not want to change the card to be billed.

FIG. 28

Shop:

<select an occasion>

▼

or

<select a flower type>

▼

Show Me

Features:

► About Proflowers.com

► Flower Guide

► Flower Care

Customer Service:

<select a service option>

▼

May 10

► Reminder Service

NEW!

► Monthly Contest!

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!

All arrangements are packed in ice, and include plant food & care guide.

Home

► Customer Service : View Order

Order Number:

USERN898300

Order Status:

Has not shipped

Item:

Quantity:

Price:

Shipping:

Total:

Item Name

1

\$29.95

\$4.95

\$34.80

Ship to:

Card Message:

Delivery Date:

Recipient Name

Happy Holidays

4/20/98

1234 Main St.

Anytown, CA 90001

Sincerely, Sender

Change...

Bill to:

Recipient Name

1234 Main St.

Anytown, CA 90001

Change...

Cancel Order

Done Viewing Order

FIG. 29

Proflowers.com

Shop:
▶ <select an occasion> ▼ or
<select a flower type> ▼
Show Me


Features:
▶ About Proflowers.com
▶ Flower Guide
▶ Flower Care

Customer Service:
▶ <select a service option> ▼

May 10
▶ Reminder Service

NEW! ▶ Monthly Contest!

Proflowers.com ships all arrangements FedEx Overnight directly from growers!
All arrangements are packed in ice, and include plant food & care guide.

Cancel Order:  Home

▶ Please review your order and verify that you wish to Cancel this Order:

Order Number:	USERN898300			Order Status:	Has not shipped		
Item:	Quantity:	Price:	Shipping:	Total:			
Item Name	1	\$29.95	\$4.95	\$34.80			
Ship to:	Card Message:			Delivery Date:			
Recipient Name	Happy Holidays			4/20/98			
1234 Main St.							
Anytown, CA 90001	Sincerely, Sender						
Bill to:							
Recipient Name							
1234 Main St.							
Anytown, CA 90001							





FIG. 30

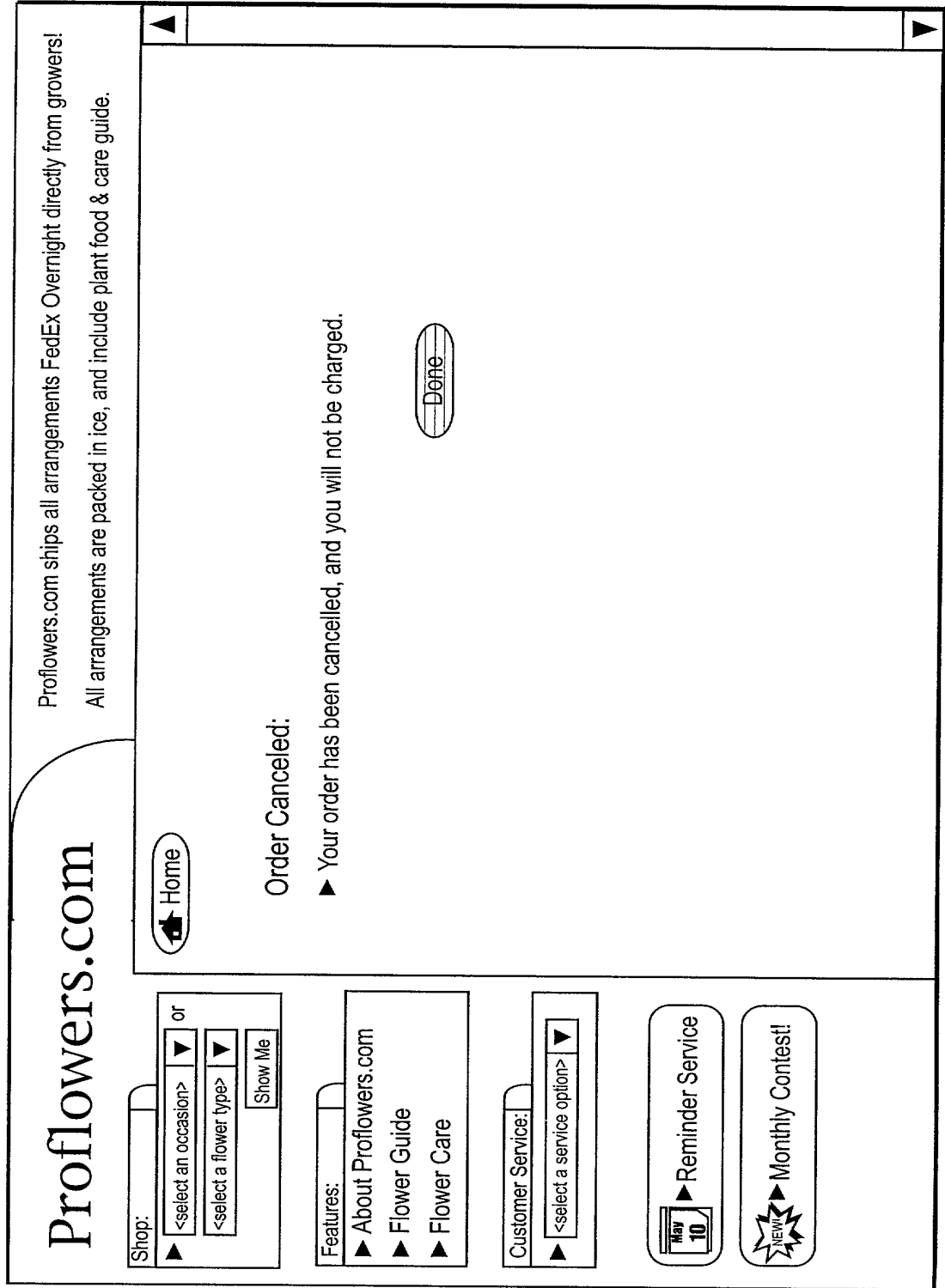


FIG. 31

Proflowers.com

Shop:

<select an occasion>

or

<select a flower type>

Show Me

Features:

> About Proflowers.com

> Flower Guide

> Flower Care

Customer Service:

> <select a service option>

May 10

> Reminder Service

NEW!

> Monthly Contest!

Proflowers.com ships all arrangements FedEx Overnight directly from growers!
All arrangements are packed in ice, and include plant food & care guide.

Home

> Customer Service : Modify Billing

Need to change your credit card or billing address?

Please enter the Order Number of the order for which you wish to modify the billing info:

Your Order Number:

Continue>>

Remember: credit card information cannot be accessed from this web site.
Please leave the credit card information blank if you do not want to change the card to be billed.

FIG. 32

Shop:

<select an occasion>

or

<select a flower type>

Show Me

Features:

About Proflowers.com

Flower Guide

Flower Care

Customer Service:

<select a service option>

May 10

Reminder Service

NEW!

Monthly Contest!

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!

All arrangements are packed in ice, and include plant food & care guide.

Home

Modify Billing Information: (✓) : mandatory fields

Please bill to:

Verify that your billing information is correct:

First Name: ✓

Last Name: ✓

Address 1: ✓

Address 2: ✓

City: ✓

State/Prov.: ST ✓ Zip/Postal Code: 92001 ✓

Phone: ✓

Billing Method:

If you received a notice that your card has been declined, enter new card information here:

Credit Card: <select card> ✓ Exp. Date: (mm/yy) ✓

Cardholder: ✓

Account #: ✓

Your Credit Card information is stored on a separate server, and is completely secure.

Cancel this Order

Continue>>

FIG. 33

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!
All arrangements are packed in ice, and include plant food & care guide.

Shop:
▶ <select an occasion> ▼ or
<select a flower type> ▼
Show Me

Features:
▶ About Proflowers.com
▶ Flower Guide
▶ Flower Care

Customer Service:
▶ <select a service option> ▼

▶ Reminder Service
▶ Monthly Contest!

Home

Modify Billing Information : Confirmed

▶ Thank You!
Your billing information was successfully updated, and we will
continue processing your order immediately!

Done

FIG. 34



FIG. 35

Proflowers.com

Shop:

<select an occasion>

or

<select a flower type>

Show Me

Features:

► About Proflowers.com

► Flower Guide

► Flower Care

Customer Service:

<select a service option>

May 10

► Reminder Service

NEW!

► Monthly Contest!

Proflowers.com ships all arrangements FedEx Overnight directly from growers!

All arrangements are packed in ice, and include plant food & care guide.

Home

► Customer Service : Message Sent!

► Your message has been sent. You will receive a reply from one of our customer service representatives shortly.

Done

FIG. 36

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!
All arrangements are packed in ice, and include plant food & care guide.

Shop:
▶ <select an occasion> ▼ or
<select a flower type> ▼
Show Me

Features:
▶ About Proflowers.com
▶ Flower Guide
▶ Flower Care

Customer Service:
▶ <select a service option> ▼

May 10
▶ Reminder Service

NEW
▶ Monthly Contest!

Home

▶ Reminder Service
Never miss another important flower day!
Register with our Reminder Service, and receive reminders and special offers via email! Just type in your email address below...

Your email address:

Continue>>

▶ Tip: if you've already registered with the Reminder Service, enter your email address to view and edit your reminders!

Proflowers.com feels strongly about our user's privacy.
We will not distribute or otherwise make public your email address or other personal information.

FIG. 37

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!
All arrangements are packed in ice, and include plant food & care guide.

Shop:

<select an occasion> ▼ or
<select a flower type> ▼
Show Me

Features:

> About Proflowers.com
> Flower Guide
> Flower Care

Customer Service:

> <select a service option> ▼

May 10
> Reminder Service
NEW! > Monthly Contest!

Home

> Reminder Service

Your Email:

> Reminders
Your reminder will appear in your email 2 weeks before the specified date.
> Tip: Is it a holiday? Just enter the holiday name and we'll do the rest! (Example: Mother's Day)
Occasion:

	mm	/	dd
Mother's Day	05	/	10
		/	
		/	
		/	
		/	
		/	
		/	
		/	

Cancel

Save Reminders

FIG. 38

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!
All arrangements are packed in ice, and include plant food & care guide.

Shop:

<select an occasion>

or

<select a flower type>

Show Me

Features:

> About Proflowers.com

> Flower Guide

> Flower Care

Customer Service:

<select a service option>

May 10

> Reminder Service

NEW

> Monthly Contest!

Home

> Reminder Service : Confirmed!

Your Email: your-email@domain.com

> Reminders:

Your reminder will appear in your email 2 weeks before the specified date.

Occasion:

Mother's Day

Spouse's Birthday

mm / dd

05 / 10

08 / 29

Done

FIG. 39

Shop:

<select an occasion>

▼

or

<select a flower type>

▼

Show Me

Features:

► About Proflowers.com

► Flower Guide

► Flower Care

Customer Service:

► <select a service option>

▼

May 10

► Reminder Service

NEW

► Monthly Contest!

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!

All arrangements are packed in ice, and include plant food & care guide.

Home

► Monthly Contest

FREE ROSES FOR MOTHER'S DAY

Submit a brief story to us (no longer than one paragraph) about how flowers have made a positive impact in your life. If we choose to use your story, we will supply you with a dozen, high-quality, long-stemmed roses for delivery anywhere in the United States at no charge.

► Entry Form:

(✓) : mandatory fields

First Name:

Last Name:

Email Address:

Phone:

(

)

Your Story:

Submit Entry

FIG. 40

Shop:

<select an occasion>

▼

or

<select a flower type>

▼

Show Me

Features:

► About Proflowers.com

► Flower Guide

► Flower Care

Customer Service:

<select a service option>

▼

May 10

► Reminder Service

NEW

► Monthly Contest!

Proflowers.com

Proflowers.com ships all arrangements FedEx Overnight directly from growers!

All arrangements are packed in ice, and include plant food & care guide.

Home

► Monthly Contest : Entry Confirmed!

Thank you for your contest entry.

We will contact you if you are a winner!

First Name:

Last Name:

Email Address:

Phone:

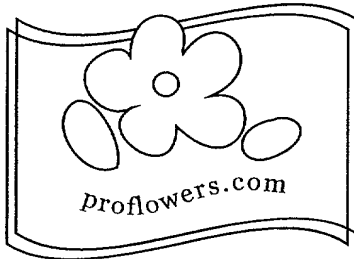
Your Story:

Done

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FIG. 41

AFFILIATES PROGRAM

<http://www.proflowers.com/cfm/affiliates.cfm/>

affiliates program



Join the Proflowers Affiliates Program

Earn commissions of between 7% and 10%!

Select an Occasion	▼
Select a Flower Type	▼
More Arrangements...	▼

Show Me!

- Home
- About Us
- Flower Guide
- Flower Care
- Shipping Info
- Reminder Service
- Customer Service
- Monthly Contest
- Track/Modify Order
- How to Order



- Customer Survey

Chocolates	▼
------------	---

vote

results

Flowers are a wonderful way to mark a special occasion or holiday and to say "I love you," "Congratulations," "Get Well," "Happy Birthday," "Happy Anniversary," or "Keep up the good work!" Flowers are also a big business. In 1996, American consumers purchased almost \$14 billion of flowers.

With Proflowers, you can offer your Web site visitors beautiful fresh cut flowers and specially designed arrangements that are shipped direct from the grower via FedEx Priority Overnight. A fully automated system provides a direct link between the grower and FedEx, and the savings are passed along to the consumer. Your Web site visitors will save between 30% and 40% compared with other flower sites on the Internet.

Proflowers is pleased to announce that bluemountain.com, the leading electronic greeting card site, has joined the Proflowers affiliate network.

What you need to join the Proflowers Affiliate Network:

1. Read our [Affiliate Network Agreement](#).
2. Complete the [online application](#).
3. If you're accepted, we'll send you all the information that you need to get started.

[Frequently Asked Questions](#)

[Application Form](#)

[Affiliate Network Agreement](#)

Proflowers has been awarded a three star rating (the highest possible!) from [Refer-It](#), a leading affiliate rating service.

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FIG. 42

DOM
TRK#: [1 of1] Order#BJOHN1236000



CALIFORNIA NURSERY STOCK
CERTIFICATE FOR INTERSTATE AND INTRASTATE
SHIPMENTS
NO: A2251001

THIS PLANT MATERIAL OR NURSERY OR PREMISES FROM
WHICH THIS SHIPMENT WAS MADE HAS BEEN INSPECTED
AND FOUND FREE FROM ESPECIALLY INJURIOUS PLANT
PESTS AND DISEASE SYMPTOMS.
THIS SHIPMENT NEED NOT BE HELD FOR INSPECTION IN CA.
Issued By: Humboldt Country Agricultural and California
Department of food & AG.
1220 N. Sreet, Sacramento, CA 95814
CONTENTS-CUT FLOWERS
BOUQUET MIX

Customer Service
Proflowers.com
5005 Waterridge Vista Drive
Second Floor
San Diego, CA 92121
1.800.776.3569

Ship Date: 2/12/01

FedEx

RELEASE #
6208951

TO: Brad Johnson
Proflowers
3975 Gloria Lane
Carlsbad, CA 92008 US
858.729.2756

TUE
Deliver By:
14FEB01

REF: Order#BJOHN1236000

TRK #

FORM ID: 0201

SYSTEM # 0008564 12FEB01

92008-CA-US

SJC

AA

A5 MRYA



MON

Updated Order



ORDER: Christmas Wreath
Order#: BJOHN1236000 [1 of1]
Quantity: 1

#BJOHN1236000

Ship Date: 2/12/01
Ship To: Brad Johnson
Carlsbad, CA 92008 US

1-800-PROFLOWers

Order#: BJOHN1236000

09776956 03201

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FIG.43

Dear Andrea,
Happy Valentine's Day!!!
I guess today, as good as any other day, I'm
thanking ya for your friendship; you are truly
cherished. Johnny Korn



ORDER: Blue Irises [20IRIS ST]
Accessories: Fine Chocolates
Order #: ASULT0251000 [1 of 1]
Quantity: 1
Deliver By: 2/14/00
Ship To: Andrea Sltenfuss
Florida Fantasies (Can Come True)
3910 Irving Street - Harrison Building
Rm 0517/Box 0204
Philadelphia, PA 19104 US
Phone: 215-417-8067



SHIPPER'S FEDEX ACCOUNT NUMBER



From: Phone: (619)454-9850
Customer Service
ProFlowers
3160 UPPER BAY ROAD

FedEx

Federal Express

SHIP DATE: 14FEB00
CAD # 0061276
MAN WGT: 5 LBS.

DOM
TRK #: 472917938535
Order #: ASULT0251000
[1 of 1]

ARCATA CA 94010
To: Phone: (215)417-8067
ANDREA SULTENFUSS
FLORIDA FANTASIES (CAN COME TRUE)
3910 IRVING STREET - HARRISON BUILD
RM 0517/BOX0204
PHILADELPHIA PA 19104

PRIORITY OVERNIGHT
BILL THIRD PARTY

RELEASE#:
6208951

REF: ASULT0251000

DELIVERY ADD K833

TRK # 4729 1793 8535

PRIORITY OVERNIGHT

FORM ID: 0201

801-PA-US

PHL

SF BBXA

SPU
MON
A1

Deliver by:
14FEB00

